

# 2019-2020 Strategic Direction

Champion	Guide	Advance	Unite
<p>WSPE <u>Champions</u> the PE License</p>	<p>WSPE serves as a <u>Guide</u> throughout an engineer's path</p>	<p>WSPE enhances member's skills for career <u>Advancement</u></p>	<p>WSPE <u>Unites</u> engineers through networking and promotion of the profession</p>
<p><u>2019/20 Oversight Officer</u>                      President-Elect                      John Brome, P.E.                      ● ● ● ● ●  <b>2019-20 GOALS:</b></p>	<p><u>2019/20 Oversight Officer</u>                      President                      John Kustka, P.E.                      ● ● ● ● ●  <b>2019-20 GOALS:</b></p>	<p><u>2019/20 Oversight Officer</u>                      Past President                      James Buggs, P.E.                      ● ● ● ● ●  <b>2019-20 GOALS:</b></p>	<p><u>2019/20 Oversight Officer</u>                      Previous Past President                      Angela Hanz, P.E.                      ● ● ● ● ●  <b>2019-20 GOALS:</b></p>
<p>-Update WSPE Bylaws to align with NSPE core values and goals</p> <p>-Enhance Legislative effectiveness by strengthening committee membership and engaging statewide participation</p> <p>-Promote the PE license by:</p> <ul style="list-style-type: none"> <li>Continuing to defend licensure and monitor legislative activities in and near Wisconsin</li> <li>Educating engineers on the benefits of licensure</li> </ul>	<p>-Develop a plan to visit the engineering schools in Wisconsin to educate students about WSPE</p> <p>-Educate membership on resource availability regarding ethical issues in practice.</p> <p>-Define the role of Executive Director, take steps to vet applicants and fund the position.</p> <p>-Identify and generate additional non-dues revenue.</p>	<p>-Develop &amp; deliver leadership training at State and Chapter levels</p> <p>-Identify leadership training programs for all WSPE members</p> <p>-Plan and deliver WSPE Discovery Conference (engage Chapter assistance)</p> <p>-Sponsor Order of the Engineer ceremony at 2020 Discovery Conf</p> <p>-Assist Chapters in identifying PDH activities which generate interest and build a sense of community</p> <p>-Enlist necessary resources to enhance WSPE eNEWS program</p> <p>-Educate membership on 15 free PDHs from NSPE</p>	<p>-Develop a plan to improve membership engagement and recruitment:</p> <ul style="list-style-type: none"> <li>Gather data on membership and potential membership</li> <li>Evaluate by Chapter</li> </ul> <p>-Strengthen State Chapter relationships:</p> <ul style="list-style-type: none"> <li>Identify activities to engage chapters</li> <li>Officers to visit local Chapter meetings</li> </ul>
<p>VP of Government Affairs Portfolio                      Glen Schwalbach, P.E.</p>	<p>VP Education Portfolio                      Andy Meyers, P.E.</p>	<p>Leadership Programs Committee                      Chair: Jim Makosky, P.E</p> <p>Conference Planning Committee                      Co-Chair: Fred Groth, P.E                      Co-Chair: John Brome, P.E.</p>	<p>VP Membership Portfolio                      Nancy Schultz, P.E.</p>